



Sales, Retail and Floristry

Employment is set to grow in this exciting and interactive sector, from everything from retail assistants through to store managers. If, however you would like something a little more unique than mainstream retail, why not explore your passion for Visual Merchandising or Floristry? Our expert and industry experienced teachers will show you how to make the most of your skills and the opportunities.



Job opportunities¹

Employment levels for all occupations involved in the retail industry are predicted to grow between 2020 and 2025, with Sales Assistants (General) predicted to have the largest employment increase of 25% by 2025.



Annual growth +4%[^]

Demand for floristry services has grown in recent years with employment forecast to increase by around 7% by 2025.

Qualifications you can earn at TAFE NSW

If you're looking to begin a career creating beautiful floristry arrangements, installing store displays or providing exceptional customer experiences, then you'll need the professional skills and knowledge built by studying a TAFE NSW qualification. When you study at TAFE NSW, not only can you earn an industry-recognised TAFE NSW qualification in a range of retail, visual merchandising or floristry course areas, but you will ensure that you have the tools to be able to succeed in your career.

| Course | Code |
|-------------------------------------|----------|
| Certificate II in Retail Services | SIR20216 |
| Certificate III in Retail | SIR30216 |
| Certificate IV in Retail Management | SIR40316 |
| Diploma of Visual Merchandising | SIR50217 |

| Course | Code |
|---|----------|
| Certificate II in Floristry (Assistant) | SFL20115 |
| Certificate III in Floristry | SFL30115 |
| Certificate IV in Floristry | SFL40115 |

Fees for your course

A range of criteria apply for course fees, access to government subsidised training, student loans, payment by instalment, fee concessions, and fee exemptions that are available to eligible students. The training for all or some of the courses listed is subsidised by the NSW Government under Smart and Skilled funding. Visit tafensw.edu.au/enrol/fees.

Short courses you can study at TAFE NSW

If you want to build the essential retail or floristry skills that can take you towards a great career, or even if you just want to explore them out of interest, TAFE NSW has a great selection of customised short courses available for you to study.

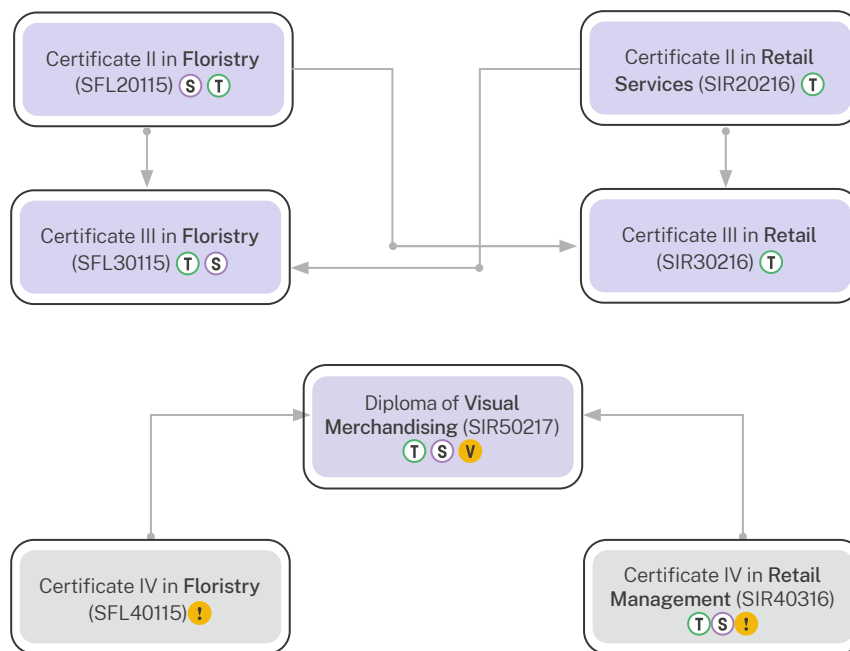
| Short Course | Code | Duration | Included Units of Study |
|---|-----------|--------------|--|
| Statement of Attainment Introduction to Floristry | 900-81350 | 5 weeks (PT) | SFLWHS001 Participate in safe work practices SFLSOP005 Prepare and care for floristry stock |

[Visit our website for more short courses.](#)





¹ Source: [AISC, Retail and Wholesale](#). [^] Source: [AISC, Floristry](#).

How you can grow your career

When you study with TAFE NSW, there are any number of courses that lead to an even greater number of career opportunities. However, before you can earn certain qualifications, you may have to complete some pre-requisite courses. Below are some examples of career progression pathways you could follow.



Pathways to higher education include TAFE NSW degrees as well as other discipline related pathways with university partners to degrees such as: Bachelor of Nursing, Bachelor of Health Sciences, Bachelor of Nutrition Science, Bachelor of Social Science. Additional information about articulation and credit transfer agreement can be located on the [TAFE NSW Credit Transfer website](#) and the specific partner website.

-  Traineeship and School Based Traineeship
-  VET Student Loan Approved
-  Smart and Skilled*
-  Entry Requirement

For more information contact 131 601

* This training is subsidised by the NSW Government.