

Graphic Design

Channel your passion and creative visual communication talents into a rewarding career as a graphic designer or illustrator. Create beautiful illustrations or graphic design for print publications and packaging, branding and visual identity campaigns, and for digital spaces including the web, apps, and motion graphics.



Job opportunities

Graphic designers use colour, typography, symbols, imagery, and layout, to design assets for digital or print publication. They produce advertisements, logos, branding, icons and other visuals to illustrate and communicate messages to their intended audiences.

You could work in-house for a company or organisation, for an agency studio, or as a self-employed freelance designer. Jobs include finished artists, graphic designer, web and app designers, art director, illustrator, interaction designer, or motion graphics.



Industry growth ²

The potential market for graphic designers will further expand over the next five years as more interactive forms of communication and advertising appear, especially in multimedia and online landscapes.

Graphic design's contribution to the Australian economy is \$42.81 billion.



Earning potential ³

Graphic Designers earn a median salary of \$1,502 per week.



Annual growth +13% ¹

Employment in NSW for graphic designers is expected to grow 8.2% over the three years to 2025-26.

Qualifications you can earn at TAFE NSW

With the range of TAFE NSW graphic design courses, you can enhance your creative passions and become equipped with the job-ready design and layout skills to work in a range of industries. When you study at TAFE NSW, not only can you earn an industry-recognised TAFE NSW qualification, but you will ensure that your career gets off to a great start.

Course	Code	Duration
Certificate III in Design Fundamentals	CUA30720	18 weeks - 18 months
Certificate IV in Design	CUA40720	18-36 weeks
Diploma of Graphic Design	CUA50720	38 weeks

Course	Code	Duration
Diploma of Graphic Design (Illustration)	CUA50720	38 weeks
Advanced Diploma of Graphic Design	CUA60320	36 weeks
Advanced Diploma of Graphic Design (Illustration)	CUA60320	36 weeks
Bachelor of Creative Practice	HE20534	3 years

We also have a range of short courses to help build your knowledge and skills in these industry areas. Visit tafensw.edu.au or contact 131 601 for more information.

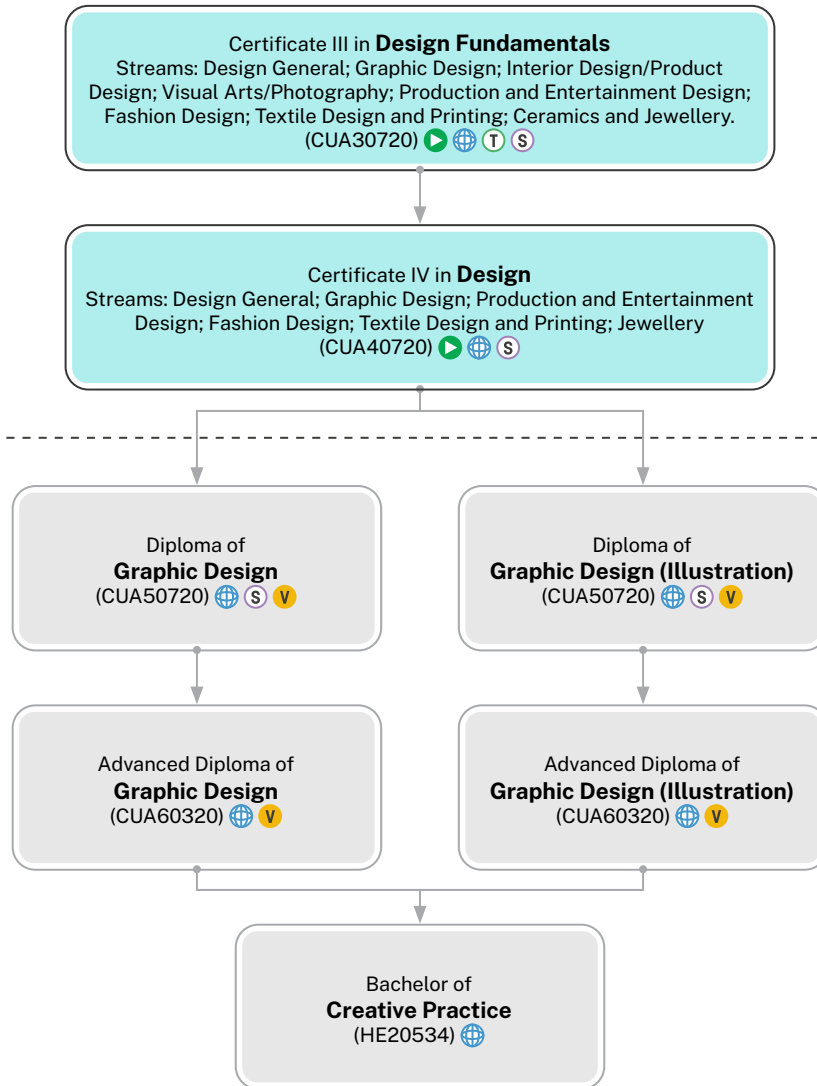
Fees for your course






A range of criteria apply for course fees, access to government subsidised training, student loans, payment by instalment, fee concessions and fee exemptions that are available to eligible students. The training for all or some of the courses listed is subsidised by the NSW Government under Smart and Skilled funding. Visit: tafensw.edu.au/enrol/fees.

1 Source: TAFE NSW Strategy and Research based on Deloitte Access Economics forecasts (March 2022). 2 Sources: IBISWorld, Report M6924, Specialised Design Services in Australia, June 2021 my.ibisworld.com/au/en/industry/m6924/industry-outlook, newapproach.org.au/wp-content/uploads/2021/08/5-ANA-InsightReportFive-FullReport.pdf (page 35). 3 Source: LMI ANZSCO ID 2324 labourmarketinsights.gov.au/occupation-profile/graphic-and-web-designers-and-illustrators?occupationCode=2324.

How you can grow your career

When you study with TAFE NSW, there are any number of courses that lead to an even greater number of career opportunities. However, before you can earn certain qualifications, you may have to complete some pre-requisite courses. Below are some examples of career progression pathways you could follow.



-  Entry level course
-  International
-  Traineeship and School Based Traineeship
-  Smart and Skilled
-  VET Student Loan Approved

Pathways to higher education include TAFE NSW degrees as well as other discipline related pathways with university partners to degrees. Additional information about articulation and credit transfer agreement can be located on the [TAFE NSW Credit transfer website](#) and the specific partner website.

Enter directly at any point

Conditional entry

For more information contact 131 601