



+14k
more NSW jobs
over the next
3 years*

Retail Services: Social Media

with TAFE NSW Schools Launchpad

The what

You know the power of social media, but now the **SIR30216 Certificate III in Retail** will teach you how to harness that power to leverage a retail career. Through virtual classes and real world work placements, you'll learn globally transferable skills as you use various platforms to market products and companies, build a shopping cart, manage inventory, take payments and invoice customers. This is a great career path, whether you want to start your own online business, be an influencer, or be an organisation's social media guru.

We're excited for you to be a part of the virtual TAFE-delivered Vocational Education and Training (TVET) program to maximise your learning and complete your HSC with highly relevant and real world skills. Success is doing what you love, so discover your perfect career path with TAFE NSW.

The why

TAFE NSW Schools Launchpad:

- Is future-focussed, geared towards emerging and growth industries
- Teaches in-demand skills that employers want
- Contributes towards your HSC and ATAR*
- Gives you a head start in your career
- Allows you to try a career and/or ignite a passion
- Get a nationally recognised Certificate III qualification upon successful completion
- Provides you with credit towards further study at TAFE NSW*

Possible course pathways

Credit towards SIR40316 Certificate IV in Retail Management and associated courses.*

The how

TAFE NSW Schools Launchpad offers:

- Teacher-led structured virtually delivered classes in real time
- Work placements in real world industries
- 24/7 access to content – anywhere, anytime
- Collaboration with other students around NSW
- Access to leading industry software, simulated workplaces and tools

Next steps

Speak to your school Careers Adviser to explore your virtual TVET study options.



Scan the code for more information.
[tafensw.edu.au/launchpad](https://www.tafensw.edu.au/launchpad)



Why choose TAFE NSW?



89%

of graduates would recommend TAFE NSW as a training provider*



90%

graduate satisfaction with overall quality of training at TAFE NSW*



88%

teaching satisfaction rating*

The head start you need



TAFE NSW teaches future-focussed, in-demand skills that will give you a head start when you leave school.

Support when you need it



Our extensive range of support services are on hand to help you succeed.

Practical experience



It's not just book learning – work placements in your chosen career area ensures you get real world skills.

Networking opportunities



We have over 25,000 industry connections* to help you build an invaluable professional network.

Passing on experience



Our teachers know their stuff. They've worked in the industry they teach in and are passionate about passing on their skills.

High School Students

Speak to your school Careers Adviser or scan the code for more information.
tafensw.edu.au/school-students

Parents and Carers

Speak to your school Careers Adviser or scan the code for more information.
tafensw.edu.au/parents-carers

Careers Advisers and High School Support Staff

Discover our dedicated Careers Advisers webpage or scan the code for more information.
tafensw.edu.au/careers-adviser

For more info:



tafensw.edu.au/launchpad

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