



## TRAVEL, TOURISM AND EVENT MANAGEMENT

Launch your career in the exciting and diverse world of travel, tourism and event management with a course at TAFE NSW. When you study with TAFE NSW you'll learn from industry experts, how to plan, organise, and deliver exceptional customer experiences. Our courses are delivered by industry-experienced teachers, using new and emerging technologies, in state-of-the-art TAFE NSW facilities. By studying with us, you will gain the real world skills and experience you need to succeed in these dynamic industries.



### Job opportunities 5.5%<sup>^</sup>

Annual employment growth for the Australian tourism industry to 2026, is forecast at 5.5%.



### Annual growth 15.9%<sup>^</sup>

Annual revenue growth for the Australian tourism industry from 2021 to 2026, is forecast at 15.9%.

## QUALIFICATIONS YOU CAN EARN AT TAFE NSW

When you're ready to pursue a career in travel, tourism or events, you'll need to make sure you have the expert skills, professional knowledge and a recognised qualification, so you stand out from the crowd. Your TAFE NSW qualification has global recognition that can open doors to a stellar career.

Course	Code	Duration
Certificate III in Travel	SIT30216	18 weeks
Certificate III in Tourism	SIT30116	18 weeks
Certificate III in Guiding	SIT30316	18 weeks
Certificate IV in Travel and Tourism	SIT40116	18 weeks
Certificate IV in Guiding	SIT40216	18 weeks

Course	Code	Duration
Diploma of Travel and Tourism Management	SIT50116	1 year
Advanced Diploma of Travel and Tourism Management	SIT60116	1-2 years
Certificate III in Events	SIT30516	18 weeks
Diploma of Event Management	SIT50316	1 year
Advanced Diploma of Event Management	SIT60216	1-2 years

### FEES FOR YOUR COURSE

A range of criteria apply for course fees, access to government subsidised training, student loans, payment by instalment, fee concessions, and fee exemptions that are available to eligible students. The training for all or some of the courses listed is subsidised by the NSW Government under Smart and Skilled funding. Visit [tafensw.edu.au/enrol/fees](https://www.tafensw.edu.au/enrol/fees).

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### SHORT COURSES YOU CAN STUDY AT TAFE NSW

TAFE NSW has a selection of short courses that are ideal for people who are interested in joining the travel, tourism and events industries and for industry professionals seeking to expand their skill set or diversify their career.

Short Course	Code	Duration	Included Units of Study
Statement of attainment in event basics	900-82019	3-4 weeks	SITXCOM004 Address protocol requirements SITEEVT001 Source and use information on the events industry.
Statement of attainment in event planning	900-82096	9 weeks	CUADES501* Design events SITXMGTO03 Manage projects
Statement of attainment in event sponsorship	900-81349	5 weeks	SITXMPR006 Obtain and manage sponsorship SITTTSL006 Prepare quotations
Statement of attainment in event design and feasibility	900-82092	6 weeks	SITEEVT013 Determine event feasibility SITEEVT012 Develop event concepts
Statement of attainment in social media for tourism and events	900-82028	4 weeks	SITTTSL001 Operate online information systems SITXEBS001 Use social media in business
Statement of attainment in tourism product design and promotion	SG00007904	5-6 weeks	SITTPPD001 Package tourism products SITXMPR004 Coordinate marketing activities.
Statement of attainment in introduction to tour guiding	900-82096	4 weeks	SITTD004 Lead tour groups SITXCOM002 Show social and cultural sensitivity
Statement of attainment in visitor information services	SITSS00061	10-18 weeks	SITTIND001 Source and use information on the tourism and travel industry SITTTSL001 Operate online information systems SITTTSL002 Access and interpret product information SITTTSL004 Provide advice on Australian destinations SITXCCS002 Provide visitor information SITXCCS006 Provide service to customers

[Visit our website for more short courses.](#)

\* This unit is superseded.

