



MAKE SOCIAL MEDIA YOUR CAREER

WITH A TAFE NSW SCHOOLS LAUNCHPAD COURSE.

+21%
PROJECTED JOB GROWTH IN 5 YEARS FOR SOCIAL MEDIA MANAGERS[^]

THE WHAT

You know the power of social media, but now the **SIR30216 Certificate III in Retail** will teach you how to harness that power to leverage a retail career. Through virtual classes and real world work placements, you'll learn globally transferable skills as you use various platforms to market products and companies, build a shopping cart, manage inventory, take payments and invoice customers. This is a great career path for aspiring influencers, if you want to start your own online business or be an organisation's social media guru.

We're excited for you to be a part of the new virtual TAFE-delivered Vocational Education and Training (TVET) program to maximise your learning and complete your HSC with highly relevant and real world skills. Success is doing what you love, so discover your perfect career path with TAFE NSW.

THE WHY

TAFE NSW Schools Launchpad:

- Is future-focussed, geared towards emerging and growth industries
- Teaches in-demand skills that employers want
- Contributes towards your HSC and ATAR*
- Gives you a head start in your career
- Allows you to try a career and/or ignite a passion
- Provides you with credit towards further study at TAFE NSW*

THE HOW

TAFE NSW Schools Launchpad offers:

- Teacher-led structured virtual classes
- Work placements in real world industries
- Scheduled workshops for practical, hands-on skills (where applicable)
- 24/7 access to content - anywhere, anytime
- Collaboration with other students around NSW via chat and tutorials
- Access to leading industry software, simulated workplaces and tools

RECOGNITION OF PRIOR LEARNING

Two credits towards SIR40316 Certificate IV in Retail Management and associated courses.*

NEXT STEPS

Speak to your school career advisor to explore your virtual TVET study options for 2022.

For more info:



TAFE NSW

LAUNCHPAD

**YOUR CHOICE.
YOUR PASSION.
YOUR FUTURE.**

[TAFENSW.EDU.AU/LAUNCHPAD](https://www.tafensw.edu.au/launchpad)



WHY CHOOSE TAFE NSW?



88%
WOULD RECOMMEND TAFE NSW*



89%
OVERALL GRADUATE SATISFACTION*



87%
TEACHING SATISFACTION RATING*

THE HEAD START YOU NEED



TAFE NSW teaches future-focussed, in-demand skills that will give you a head start when you leave school.

SUPPORT WHEN YOU NEED IT



Our extensive range of support services are on hand to help you succeed.

PRACTICAL EXPERIENCE



It's not just book learning - work placements in your chosen career area ensure you get real world skills.

NETWORKING OPPORTUNITIES



We have over 25,000 industry connections[^] to help you build an invaluable professional network.

PASSING ON EXPERIENCE



Our teachers know their stuff. They're experts who have worked in the industry they teach in and are passionate about passing on their experience and skills.

HIGH SCHOOL STUDENTS

Check out our existing TVET courses and our post-school study options.
tafensw.edu.au/school-students

PARENTS AND CAREGIVERS

Dedicated information to help you give your teens everything they need to discover their perfect career path.
tafensw.edu.au/parents-caregivers

CAREER ADVISORS AND HIGH SCHOOL SUPPORT STAFF

Find all the information you need to guide your students' ambition.
tafensw.edu.au/careeradvisor

For more info:



[TAFENSW.EDU.AU/LAUNCHPAD](https://tafensw.edu.au/launchpad)



TAFE NSW

LAUNCHPAD

**YOUR CHOICE.
YOUR PASSION.
YOUR FUTURE.**