



GRAPHIC DESIGN

Channel your passion and use your natural creative talents, to have a rewarding and fulfilling career designing amazing brand and advertising campaigns, beautiful logos and signage, innovative interactive graphics, 3D visuals, and inspiring posters. By studying at TAFE NSW, our talented teachers will help foster your creative gifts and develop your design skills and techniques, to set you up for a successful career and make your mark in the exciting graphic design industries.



Job opportunities

Graphic designers use colour, typography, symbols, imagery, and layout, to design assets for digital or print publication. They produce advertisements, logos, branding, icons and other illustrations that communicate messages to their intended audiences.

You could work in-house for a company or organisation, for an agency studio, or as a self-employed freelance designer. Jobs include finished artists, graphic designer, web and app designers, art director, illustrator, interaction designer, or motion graphics.



Industry demand

Graphic design students are introduced to prominent graphic design professionals, industry experts who supply the industry with up-to-date materials, technology and software, industry connections through opportunities such as workplace visits, competitions, webinars and guest speaker programs.



Earning potential

Graphic design's contribution to the Australian economy is \$26.1 billion gross value. Graphic designers earn a median salary of \$1,280 per week.



Annual growth +13% ^

Projected employment for graphic and web designers, and illustrators, is expected to grow 13.6% to May 2024. (Payscale.com)

QUALIFICATIONS YOU CAN EARN AT TAFE NSW

With the range of TAFE NSW graphic design courses, you can enhance your creative passions and become equipped with the job-ready design and layout skills to work in a range of industries. When you study at TAFE NSW, not only can you earn an industry-recognised TAFE NSW qualification, but you will ensure that your career gets off to a great start.

Course	Code	Duration
Certificate III in Design Fundamentals	CUA30715*	18 weeks-18 months
Certificate IV in Design	CUA40715*	18-36 weeks
Diploma of Graphic Design	CUA50715*	38 weeks

Course	Code	Duration
Advanced Diploma of Creative Product Development	CUA60415*	32 weeks
Advanced Diploma of Graphic Design	CUA60315*	36 weeks
Bachelor of 3D Art and Animation	HE20520	3 years

FEES FOR YOUR COURSE

A range of criteria apply for course fees, access to government subsidised training, student loans, payment by instalment, fee concessions, and fee exemptions that are available to eligible students. The training for all or some of the courses listed is subsidised by the NSW Government under Smart and Skilled funding. Visit [tafensw.edu.au/enrol/fees](https://www.tafensw.edu.au/enrol/fees).

^ Source: JobOutlook ANZSCO ID 2324 [https://joboutlook.gov.au/occupations/graphic-and-web-designers-and-illustrators?occupationCode=2324]

* This course is superseded. You can still enrol in this course, and you will be contacted if you need to transition into the next version when it is available.

Disclaimer: Please check to ensure that courses are currently being offered at your preferred TAFE NSW location. Course delivery and duration may also vary between TAFE NSW locations, so please confirm before enrolling. Fee free eligibility may apply. Correct at time of publication (June 2021). RTO 90003 | CRICOS 00591E | HEP PRV12049

GRAPHIC DESIGN INDUSTRY

SHORT COURSES YOU CAN STUDY AT TAFE NSW

TAFE NSW has a fantastic selection illustration, photography, design, and printing short courses available for you to study. Study a short course that helps you to enhance your existing professional qualifications and further your career or pick up some creative skills to explore a new area of interest.

Short Course	Code	Duration	Included Units of Study
Statement of Attainment in Advanced Digital Photoshop Techniques	900-82037	8 weeks	CUALL401 Develop and refine illustrative work CUAACD503* Select and refine a specialised drawing technique
Statement of Attainment in Screen Printing for Graphic Design	900-82029	6 weeks	CUAPRI201* Develop printmaking skills CUAPPR301* Produce creative work
Statement of Attainment in Drawing for Graphic Design	900-82013	6 weeks	CUAACD301* Produce drawings to communicate ideas CUAACD303* Produce technical drawings
Statement of Attainment in Design Screenprinting	900-82005	1 weeks	CUAACD201* Develop drawing skills to communicate ideas CUAPRI301* Produce prints
Statement of Attainment in Character Design for Illustration	900-82002	9 weeks	CUAACD201 Develop drawing skills to communicate ideas CUAPAI501* Refine painting techniques
Statement of Attainment in Figure Drawing for Illustration	900-82001	9 weeks	CUADRA201 Develop drawing skills CUAPPR201* Make simple creative work
Statement of Attainment in Photography & Digital Camera Skills	900-81810	9 weeks	CUAPHI302* Capture photographic images CUAACD401* Integrate colour theory and design processes CUADIG305* Produce digital images
Statement of Attainment in Drawing	900-81492	8 weeks	CUADRA201 Develop drawing skills CUADRA401 Experiment with techniques to produce drawings
Statement of Attainment in Illustration & Drawing for Designers	900-81128	8 weeks	CUALL401 Develop and refine illustrative work CUADRA401 Experiment with techniques to produce drawings
Statement of Attainment in Photoshop Foundations	900-80875	5 weeks	CUADIG304 Create visual design components CUAACD512* Work with photomedia in creative practice
Statement of Attainment in Introduction to Motion Graphics	900-80672	8 weeks	CUADIG509* Investigate technologies for the creation of digital art CUADIG508* Refine digital art techniques
Statement of Attainment in Illustrating Books for Children	900-80554	9 weeks	CUAPPR301* Produce creative work CUAPPR501* Realise a body of creative work
Statement of Attainment in Digital Illustration Techniques	900-80553	9 weeks	CUAPPR301* Produce creative work CUADIG405* Produce innovative digital images
Statement of Attainment in Introduction to Digital Design Skills	900-80540	6 weeks	CUAACD302* Produce computer-aided drawings ICTWEB303* Produce digital images for the web ICPPRP221* Select and apply type
Statement of Attainment in Introduction to Graphic Design Skills	900-80539	8 weeks	CUADIG303 Produce and prepare photo images ICPPRP224 Produce pages using a page layout application CUAACD303* Produce technical drawings

[Visit our website for more short courses.](#)

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HOW YOU CAN GROW YOUR CAREER

When you study with TAFE NSW, there are any number of courses that lead to an even greater number of career opportunities. However, before you can earn certain qualifications, you may have to complete some pre-requisite courses. Below are some examples of career progression pathways you could follow.

Statement of Attainment
Towards Certificate III in
Design Fundamentals
(CUA30715*)

**Certificate III
Design Fundamentals**
(CUA30715*)

Streams: Design General; Graphic Design; Interior Design/Product Design; Visual Arts/Photography; Production and Entertainment Design; Fashion Design; Textile Design and Printing; Ceramics and Jewellery.

**Certificate IV
Design Fundamentals**
(CUA40715*)

Streams: Design General; Graphic Design; Production & Entertainment Design; Fashion Design; Textile Design & Printing; Jewellery

**Diploma in
Graphic Design**
(CUA50715*)

**Advanced Diploma in
Graphic Design**
(CUA60315*)

**Advanced Diploma in Creative
Product Development**
(CUA60415*)

**Bachelor of
3D Art and Animation**
(HE20520)

Pathways to higher education include TAFE NSW degrees as well as other discipline related pathways with university partners to degrees. Additional information about articulation and credit transfer agreement can be located on the [TAFE NSW Credit Transfer website](#) and the specific partner website.

- International
- Traineeship and School Based Traineeship
- Apprenticeship and School Based Apprenticeship
- Trade Related Pathway
- VET Student Loan Approved
- Smart and Skilled

TWET (SCHOOL)

ENTER DIRECTLY AT ANY POINT

CONDITIONAL ENTRY

FOR MORE INFORMATION CONTACT 131 601

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