

TAFE NSW STRATEGY

TOURISM, HOSPITALITY **AND EVENTS**



Which occupations in this industry are likely to have the largest employment growth over the next three years?

Which TAFE NSW courses are popular for people looking to get into these job roles and how much can you earn?

NUMBER

CAREER

JOB ADS

AVERAGE SALARY AND COURSES



Job ads posted in last 3 months (NSW)

554.750 AVERAGE SALARY

CIV in Commercial Cookery (SIT40516)





Job ads posted in last 3 months (NSW)

CII in Hospitality (SIT20316) CIII in Hospitality (SIT30616) Responsible Service of Alcohol (SITSS00055)





Job ads posted in last 3 months (NSW)

\$45,520

AVERAGE SALARY

CII in Hospitality (SIT20316) Responsible Service of Alcohol (SITSS00055)



CAFÉ/RESTAURANT **MANAGER**

Job ads posted in last 3 months (NSW)

AVERAGE SALARY

Diploma of Hospitality Management (SIT50416) Advanced Diploma of Hospitality Management (SIT60316)





Job ads posted in last 3 months

AVERAGE SALARY

Diploma of Event Management (SIT50316) (NSW) **Advanced Diploma of Event Management** CONFERENCE AND (SIT60216) **EVENT ORGANISER**

- 6. BARISTA
- 7. FAST FOOD COOK
- 8. CAFÉ WORKER
- 9. TRAVEL CONSULTANT
- 10. HOTEL OR MOTEL MANAGER
- 11. HOTEL SERVICE MANAGER
- 12. COOK

- 13. TOUR GUIDE
- 14. KITCHENHAND
- 15. BAR USEFUL OR BUSSER

NATIONAL SKILLS SHORTAGE



PORTION OF ADVERTISED JOBS FILLED AND UNFILLED



CHEFS

CIV in Commercial Cookery (SIT40516) 60% unfilled

PASTRYCOOKS

CIII in Patisserie (SIT31016) CIV in Patisserie (SIT40716) 50% unfilled

BAKERS

CIII in Retail Baking (Combined) (FDF30710) This means that employers are unable to fill, or have considerable difficulty, filling vacancies in these job roles nationally.

Portion of advertised jobs filled and unfilled in 2017. Note: these figures are approximations.

WHAT SKILLS ARE EMPLOYERS LOOKING FOR MOST IN THIS INDUSTRY?



COOKING



CUSTOMER SERVICE



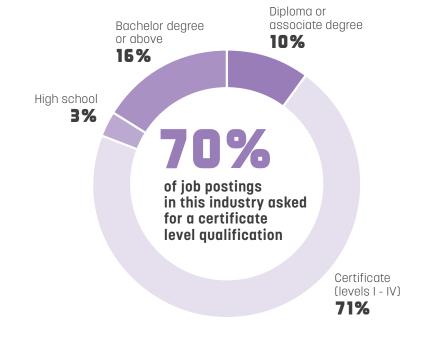
TEAMWORK/
COLLABORATION



FOOD SAFETY



FOOD PREPARATION



SELECT EMPLOYERS IN THE INDUSTRY*

Guzman Y Gomez

Guzman Y Gomez

Group

Group

Hyatt Hotels

Hamilton Island

Coles Supermarket

Enterprises

WOOLWORTHS

Flight Centre Marriott Crown Australia Marriott Limited

InterContinental Hotels Group
Cater Care Incorporated Hilton Hotels

^{*}These employers have been selected based on their job advertisement activity in Australia over a three month period in 2018

TOURISM, HOSPITALITY AND EVENTS







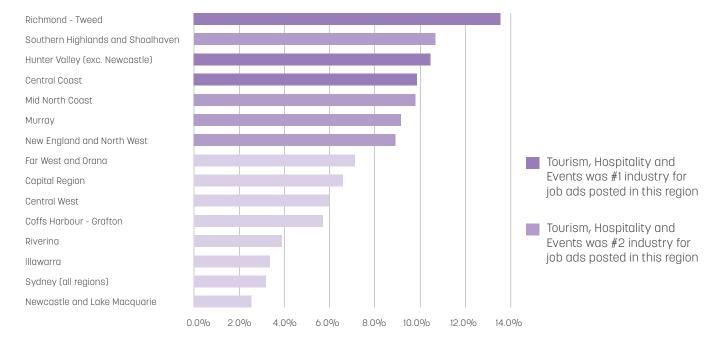
Looking at the tourism sector, the **TRAVEL CONSULTANT** occupation is expected to experience the most growth in employment. This job role is expected to employ an additional **+590 PEOPLE** in NSW over the next three years.

Examples of TAFE NSW courses aligned to:

travel consultant: CIII in Travel (SIT30216) and CIV in Travel and Tourism (SIT40116)

DO JOB ADS IN THE TOURISM, HOSPITALITY AND EVENTS INDUSTRY ACCOUNT FOR MANY OF THE JOBS ADVERTISED IN MY REGION?

Tourism, Hospitality and Events job ads as % of all job ads posted in the region



CAFE/RESTAURANT MANAGER

In the RICHMOND - TWEED region, Café or Restaurant Manager was the most advertised position of all jobs advertised in the last three months.



CHEF

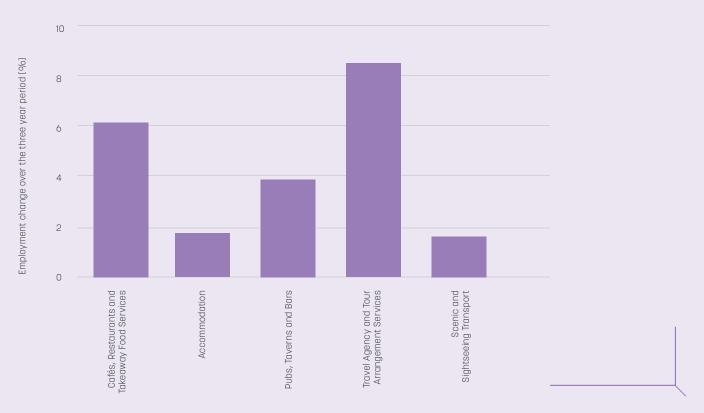
In SOUTHERN HIGHLANDS
AND SHOALHAVEN, HUNTER VALLEY
(exc. Newcastle), and CENTRAL
COAST regions, Chef was the most
advertised position of all jobs
advertised in the last three months.
In the Southern Highlands and
Shoalhaven, Cook was also the most
advertised job role alongside chef.

TOURISM, HOSPITALITY AND EVENTS



Which sectors are likely to have the **fastest employment growth** over the next three years?

Forecast Employment Change for Growth Sectors [2018-2021]



Note: The chart above ranks the sectors based on the largest to smallest (left to right) employing sectors in 2018.

Sources: Industry employment forecast, job advertisement, top skills and qualifications, and employer data have been provided by TAFE Strategy. Employment forecast data was sourced from Deloitte Access Economics in February 2017. All job advertisement data was sourced from the Burning Glass Technologies' Labor Insight™ Real-time Labor Market Information tool and is based on online job postings over a three month period between 17 April to 17 July 2018. Average salary data has been sourced from the Commonwealth Government's JobOutlook website. National skills shortage data has been sourced from the Commonwealth Department of Jobs and Small Business. The portion of jobs filled for chefs and bakers represents NSW survey findings, while the data for pastrycooks represents Australia-wide survey findings.

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