CREATIVE INDUSTRIES

INTERNATIONAL STUDENT APPLICATION REQUIREMENTS

Entry into Creative Industry courses at TAFE NSW are subject to a selection process that often includes the assessment of a portfolio and an essay.

How to apply

Step 1: Check the course information for entry requirements at tafensw.edu.au/international.

Step 2: Complete and submit the following as part of your application as required for the course.

A. **TAFE NSW International Student Application Form**
   Complete the application form and attach any required supporting documentation. Please check that you have met any course prerequisite requirements and the application closing date. Full details can be found at tafensw.edu.au/international.

B. **Portfolio**
   See Section 1 for specific requirements. Your name should be clearly marked on each piece of work you submit.

C. **Essay**
   See Section 2 for specific requirements. Your name should be clearly marked on each piece of work you submit.

D. **Signed declaration of authorship of design work**
   Complete Section 3 and submit with your application.

Section 1: Portfolio

The portfolio is designed to provide TAFE NSW with visual evidence of your creative ability. You should submit the work that you think best demonstrates the creative area for which you are applying. The portfolio should contain a minimum of 6 (six) pieces of work and should demonstrate your range of skills, both creative and technical. The portfolio should be submitted as a digital PDF file that is under the size of 25MB. Each piece of work should be clearly named and have a brief description of the work included. As an example your portfolio may include the following:

**Fashion Design** - Illustrated fashion drawings, fashion layouts and development work, storyboards, artwork, other design work, major art/design work undertaken for final year school examinations, other creative arts projects. Submit examples of your personal design ideas with a focus on your creativity, use of colour and your design communication ability.

**Interior Design** - Interior Design sketches, mood board, plans, artworks, drawing, photography, painting, sculpture, collage or other design work completed at school or as a hobby in your own time.

**Graphic Design** - Artwork in a variety of formats including print and digital media that incorporate typographical elements as well as image. This may include logo design, magazine layouts, labels, stationery and branding.

**3D Art + Animation** - Concept art drawings, visual diaries, storyboards, character development, sketches and illustrations, digital art, animation, sculpture, photography or video.

**Industrial Design** - Artworks, sculpture, photography, sketches, concept idea sketches, design work completed at school or at home in your own time.

**Visual Art** - Artworks, paintings, drawings, photography, printmaking, ceramics, sculptures, designs for artworks, journal sketches.

The portfolio will be assessed on the following criteria:

- A creative approach to problem solving
- Good presentation
- Innovative and interesting ideas

**Sample Portfolio** - An example of a portfolio can be viewed below.
Section 2: Essay requirements

In some cases, you will also be required to submit a 500-word essay. The essay question asks you to:

“Compare the work of two prominent designers, directors or artists in your selected creative industry areas (e.g. Fashion, Interior, Industrial, Graphic or Animation etc.) and describe the similarities and the differences between the works of the two designers.”

This should be submitted as a PDF file along with your portfolio.

Section 3: Authorship of design work

The work you submit for your portfolio must be solely your own ideas, drawing and design work. It must be completed solely by you. You must sign the declaration below in confirmation.

My declaration that all work submitted is completely my own.

I, __________________________________________________________________________________________

Of, __________________________________________________________________________________________

Declare that the work I have submitted in support of my application for enrolment in the TAFE NSW Creative industries course are solely my own ideas, drawings and design work. I accept in future if it is established that the work was not my own, my place in the course will be forfeited and I will not be entitled to any fee refund.

Signature: __________________________________________________________________________________________

Date: ________________

To submit your application or if you require further information or assistance, please email: intadmissions@tafensw.edu.au
This sample portfolio will give you some guidelines in regards to compiling your own portfolio for your application. You should include 6-8 examples of art or design related work that shows your creativity and interest in Graphic Design. You will see examples in this sample ranging from entry level to a much higher standard as students come into this course with a range of skills, knowledge and prior experience. Remember these are just examples, what you choose to demonstrate your creativity is up to you.
RESUME

CV

FIRSTNAME LASTNAME
02 999 9999
name@email.com

EDUCATION

- HIGH SCHOOL | JAN 2001 - DECEMBER 2001
  Year 11
  Achievements:
  2001 Principal's award for sporting achievements

PERSONAL ATTRIBUTES

- VERBAL COMMUNICATION | Recognised ability to communicate with a range of individuals from different cultures.
- COMMITMENT & DEDICATION | Wiling to provide commitment to an organisation.

WORK EXPERIENCE

- RETAIL ASSISTANT | JAN 2002 - DECEMBER 2002
  Working in a high turnover retail store. Worked full time hours and assisted with store display.

- VOLUNTEER | JAN 1999 - DECEMBER 2000
  Year 7 Buddy | High School

PROFILE

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SKILLS

- MAC OS X
- PHOTOSHOP
- MICROSOFT OFFICE
- ILLUSTRATOR
- INDESIGN

TABLE OF CONTENTS

4 DRAWINGS
5 BRANDING | LOGO DESIGN
7 EDITORIAL | WEB DESIGN
9 ART | PHOTOGRAPHY
Illustrations and drawings can be colour or black and white. They can be drawings from school projects, drawings you do as a hobby, life drawings or fine art. They can be created digitally using software or by hand. Show a variety of your drawing skills. The drawings should show your creativity, individuality of expression, a well developed sense of tone and colour appreciation, your observational skills and clean and accurate skills in presentation of your work.
EXAMPLE: Lisa Merton

Branding and logo examples can be used to demonstrate your creative approach to problem solving, the ability to develop design solutions, use of colour, and innovative and imaginative application of ideas.
EXAMPLE
Melissa Tulunay

Editorial or web design examples can be included in your portfolio if you have a blog or a digital portfolio online, provide the URL. These examples should demonstrate your creativity and visual analysis, your artistic, digital and technical skills.
You can include artworks, digital media and photograpy works you have created. If you have digital work online include the weblink in your portfolio. These should reflect your creativity, presentation skills, imaginative use of media, show at least two different types of media) and individuality of expression.