

PwC AUSTRALIA

CASE
STUDY

MARCH 2018



TAFE NSW

ENTERPRISE



pwc



pwc

CUSTOMER PROFILE

Company: PwC Australia

HQ: Sydney, Australia

Industry: Professional services

Products and Services: Audit and assurance, tax and consulting services

Website: www.pwc.com

PwC Australia is one of Australia's leading professional services firms, committed to building trust in society and solving important problems. PwC is a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services.

Higher Apprenticeships are an Australian Federal Government initiative/pilot. PwC Australia is the facilitator across all participants, but is also themselves, a funding recipient of the program. TAFE Enterprise is the delivery partner in NSW.

Higher Apprenticeships provide an alternative option for young people to enter the workforce. School leavers can start their chosen profession earlier, enter into a full-time job with a salary at PwC Australia and complete with a professional qualification and 18 months' work experience without tuition fees.



“ It's enabled me to build core business skills in a practical environment... which is entirely my preferred style of learning. ”
Robert Munday

“ The program is great because I get a qualification, I've got my foot in the door already. ”
Riani Babalis



Diploma, salary, career
in 18 months



Launched pilot program
in Australia



17 new employees



Customised training for
various roles

THE BRIEF

Trial vocational pathways to high-level careers in professional, business, IT and financial services by:

- designing and delivering a pilot work-based route to higher level
- qualifications in professional, business, IT and financial services
- raising the profile and improving perceptions of apprenticeships and traineeships
- supporting participants in achieving career progression
- enhancing employer take up of apprentices and trainees
- promotion of an Enhancement Program that will help to create a prestigious brand for higher apprenticeships and traineeships through targeted interventions and events.
- prove the concept that employers value apprenticeships and traineeships as a valuable alternative to university, and for career progression within an organisation.

WHY TAFE ENTERPRISE?

- TAFE Enterprise is identified as a provider of a choice and continues to work with PwC Australia to develop its staff and their capabilities into the future.
- TAFE Enterprise has the capacity to deliver a variety of study options that makes this program even more enticing for people looking at alternative pathways to employment.
- Employees currently engaged in this program will do so until the end of 2018 and will move into the Graduate Program in March 2019.

RESULTS

- Competent, professional, skilled employees based on their experience and learning through the higher apprenticeship.
- The opportunity for graduates to develop the skills, knowledge and network to create an exciting and inspiring career.
- Employees with 18 months' work experience in a multinational company, a plethora of new skills and experience, a Diploma of Business studies and employability.





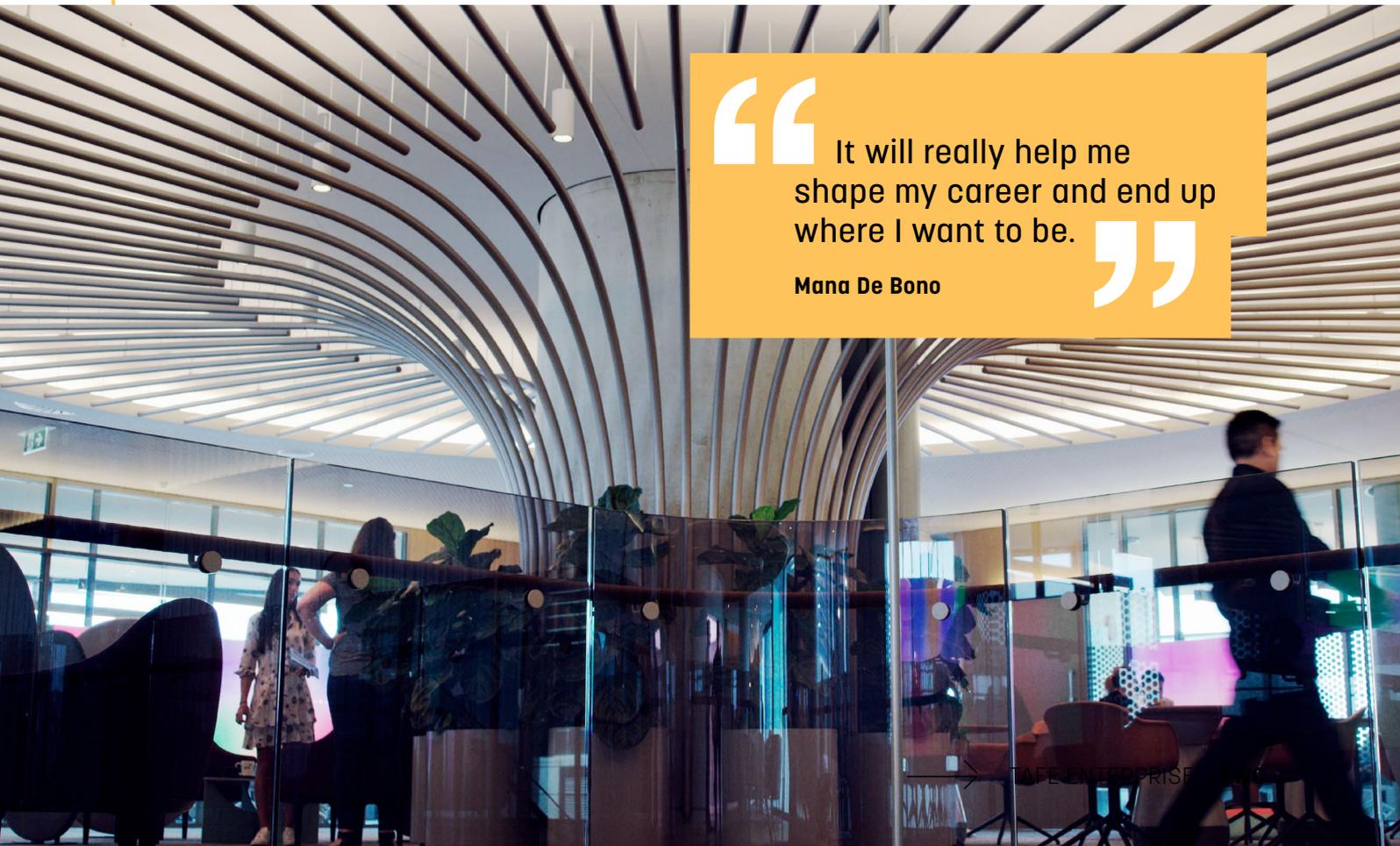
“ The Higher Apprenticeship Program is a real trail blazer in Australia, and TAFE Enterprise are helping us to deliver a world-class program to our new entrants. As an employer, I’m confident that the training that TAFE Enterprise are delivering to our workforce, is high quality, delivered by real professionals. ”

Sara Caplan
PwC Australia Partner,
Higher Apprenticeship Lead



ENTERPRISE

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“ It will really help me shape my career and end up where I want to be. ”

Mana De Bono