

## **DESIGNING FUTURES**

RICHARD CASS | MARCH 2018





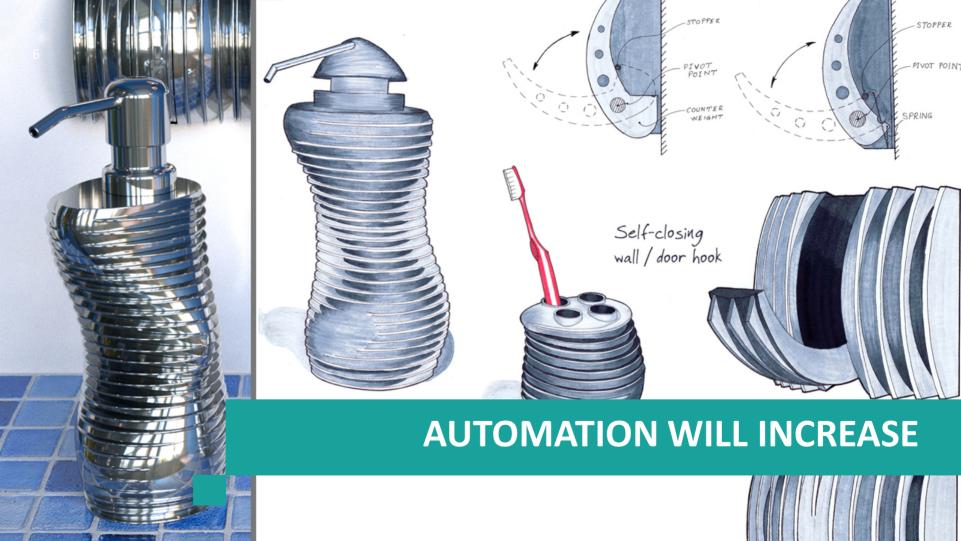
## SKILLS ATTITUDE PASSION

















Leaders today are faced with a simple yet daunting choice: embrace design, and ensure their organizations will thrive in an age of disruption, or resist change and become a dinosaur destined for extinction.

## **ROBERT HORN**

8 March 2018 Fortune.com (Time Inc)



## THANK YOU

