



Advanced Diploma of Graphic Design

CUA60315

- Nationally Recognised Training
- VET Student Loans Available
- Non Government Subsidised

DURATION
34 Weeks

ATTENDANCE
Full Time

DELIVERY
Combination

START DATE
Enquire Now

LOCATION
Design Centre Enmore
110 Edgeware Road, Enmore

STUDY COMMITMENT
15 Hours Per Week

How much time on average each week you will need to commit to successfully complete this course.

Hours include class attendance/participation, directed study, and any required work placements.

You may also need to do additional hours of self-directed study.

Studying with TAFE NSW

With over 25,000 industry connections*, teachers experienced in the latest industry trends plus state-of-the-art facilities, it's easy to see why TAFE NSW is Australia's largest training provider. Want even more reasons to study with us?

*TAFE NSW current employer database as of May 2017



85.9%
EMPLOYER SATISFACTION

NSW EMPLOYERS ARE VERY SATISFIED WITH THE QUALITY OF THE NATIONALLY RECOGNISED TRAINING WE DELIVER*



80%
OF GROWTH AREAS COVERED

WE OFFER TRAINING IN 80% OF THE OCCUPATIONS PREDICTED TO HAVE THE GREATEST GROWTH OVER THE NEXT 5 YEARS^



83%
GRADUATE SATISFACTION

TAFE NSW ENJOYS A RATING WELL ABOVE THE NATIONAL AVERAGE FOR THE OVERALL QUALITY OF TRAINING#



93%
WOULD RECOMMEND TAFE NSW

AS A TRAINING PROVIDER - NATIONAL VET AVERAGE 90%**

Source: ^ employment.gov.au, * Graduate Satisfaction Survey - Undergraduate [Quality Indicators of Teaching and Learning (QILT) - Course Experience Questionnaire 2017-2018]. * NCVET, Survey of Employers' Use and Views of the VET System, 2017. ** VET - NCVET Graduate Outcomes Survey 2018

OVERVIEW

The nationally recognised Advanced Diploma of Graphic Design is a deep dive into the world of visual communication that enables you to leave your creative mark. Tailor your career to specialise in print media, advertising, corporate branding, digital design or commercial illustration.

LEARN NEW SKILLS

Through a mix of theory and practical course work, learn to:

- Develop hand drawing and illustration skills
- Perform 3D design and construction
- Use digital design and illustration techniques
- Understand and effectively use typography
- Work with industry software
- Form sustainable design practices

DEVELOP YOUR TALENT

Develop the attributes to help you get ahead:

- A passion for innovation in visual communication
- Excellent communication skills
- The ability to negotiate and refine complex briefs
- Collaborative skills to work in a team and with clients
- Interest in the business side of a graphic design company

ACHIEVE YOUR GOALS

Completing this course provides you with:

- An accredited qualification at Advanced Diploma level
- Skills and knowledge to start your own business
- A strong pathway to continue your study and enhance your career opportunities

Career opportunities:

- Graphic designer
- Illustrator
- Content creator
- Social media designer
- Film or TV designer
- Art director
- Theatre, set or prop designer
- Studio manager

GROW YOUR CAREER

Expand your design capabilities with the:

- Bachelor of 3D Art and Animation with TAFE NSW Degrees

- Bachelor of Creative Practice with TAFE NSW Degrees

ENTRY REQUIREMENTS

When you study with TAFE NSW, we want you to succeed. Entry requirements allow us to make sure that you have the right pre-existing knowledge and skills to achieve your chosen qualification. You will need to provide evidence that you meet the requirements listed in this section.

ENTRY REQUIREMENTS

To be eligible for this course, you need to demonstrate one of the following:

- That you have achieved the Diploma of Graphic Design or Diploma of Graphic Design (Illustration) as evidenced by a copy of your transcript or certificate
- Technical graphic design skills in at least one of the following areas through a portfolio of work: graphic design work that responds effectively to different design challenges, professional typography supporting the overall design work, 2D and 3D graphic design, graphics and publication layouts reflecting complex design, creative imagery for visual communication
- That you have you been employed in the graphic design industry and have an equivalent level of experience and skills

IS THIS COURSE RIGHT FOR YOU?

To be prepared for this course, we recommend that you have:

- A strong interest in areas of design
- The ability to think creatively
- Enthusiasm for working collaboratively on creative design
- The ability to solve problems creatively
- Good communication, organisational and project management skills

If you need help preparing for study, contact us about your options.

ADDITIONAL REQUIREMENTS

With 130 locations across the state, TAFE NSW tailors qualifications to meet the needs of the local community and specific student groups (like apprentices, fast-tracked and online students). To make sure this course is the right fit for you, we will need you to demonstrate that you can meet the additional requirements below.

To be enrolled in this course, you need to be able to provide evidence that you:

To assess your aptitude for this course we require you to submit a portfolio of design works. Please also advise of previous study and/or work experience. Your portfolio should contain 6-10 pieces of work. These works will demonstrate your range of skills, both creative and technical, and include a variety of formats in both print and digital media, that incorporate type as well as image.

Submission format

Digital PDF file, clearly named and with a brief description of each work included; or provide a link to an online portfolio.

We will be looking for:

concepts that demonstrate the application of the principles of visual communication

concepts that reference historical and/or stylistic design trends

typographic expertise

an example of a multi-page publication layout

examples of both 2D and 3D applications

an example of a branding project, including mini style guide and collateral applications

All selection criteria apply equally.

Submit your portfolio to the following email address jennifer.shanley1@tafensw.edu.au

OTHER COURSE INFORMATION

Discover the skills you need, for the job you want at a [TAFE NSW Information Session](#).

INFORMATION SESSIONS

To find out more about this course, meet our teachers and receive information about enrolment and next steps, attend an information session.

Date	Time	Location
Wednesday, 23 June 2021	6:00pm to 8:00pm	Join Information Session Here

STUDY COMMITMENT

This is a full time, blended course. You will need to attend approximately 15 hours of class, over 3 days a week, for 34 weeks.

You may also be required to complete approximately 15 hours of additional study each week outside of class hours, including independent study, research, practice and assignments.

IS THIS COURSE RIGHT FOR YOU?

The majority of Advanced Diploma of Graphic Design students will have completed the Diploma of Graphic Design or have equivalent educational or workplace experience.

Ages and life experience vary considerably but all students have previous design or design education experience. This course is also a pathway to higher education graphic design courses at a number of universities.

The student cohort builds on skills gained in Diploma of Graphic Design. Studios and projects reflect the workplace roles of graphic designers who have a command of wide-ranging, specialised technical, creative and conceptual skills and knowledge in visual communication.

SERVICES AND STUDY SUPPORT

TAFE NSW provides the following services to ensure a supported and successful learning environment for all students:

- Aboriginal and/or Torres Strait Islander Student Support and Services
- Accessibility and Disability Services
- Personal Counselling
- Vocational Counselling
- Learning Support
- International Student Support
- Scholarships
- Multicultural Support

Detailed current information on these Support Services are made available to staff and students at <https://www.tafensw.edu.au/student-services>.

Additionally, every student is supported by a dedicated Student Services team at each campus location.

We offer student services and study support to ensure you can achieve your goals. Learn about TAFE NSW [Student Services](#)

As a TAFE NSW student in this course, you will have access to:

- LinkedIn Learning (formerly Lynda.com)
- Smarthinking - after hours online study support service
- Easy computing online short courses
- Access to local TAFE libraries
- Accessibility and Disability Support Services
- Access to Read&Write learning support software at TAFE and at home

ATTENDANCE

The way you learn may change during your enrolment to ensure the best learning experience or to keep you safe as COVID-19 restrictions change, and some of our face to face classes may change to online or virtual classroom learning. Also, to ensure that we keep you safe while studying, we may modify our face to face classes to meet physical distancing requirements and increased cleaning on campus. If work placement and the demonstration of practical skills are requirements of your course, there may be a modification or delay in the planned timeframe due to COVID-19 impacts. Be assured, we'll keep you informed every step of the way.

This course is currently scheduled Monday, Tuesday and Wednesday from 9:30am to 4:30pm. This timetable may change and will be confirmed by your teacher.

FEE DETAILS

NON-SUBSIDISED PRICE

FULL FEE
\$10,342.00

PAYMENT OPTIONS AND ASSISTANCE

This course is approved for a Commonwealth VET Student Loan (VSL). If you meet the VSL eligibility and academic suitability requirements, you are able to apply to the Commonwealth for a loan to cover all or part of your course fee. We will ask you whether you would like to apply for a VET Student Loan when you enrol and advise you of the process.

Find out more about [VET Student Loans](#)

Direct payment by Unit of Study instalments is available for this course.

The Units of Study and associated fees for this course are detailed below. Fees are charged on the census day for each Unit of Study. To secure a loan for part or all of your course, you must be eligible and submit a valid application to the Commonwealth for a VET Student Loan. You may withdraw prior to the census date without incurring a fee.

ADDITIONAL RESOURCES

Computers and access to industry software are provided for those classes where you are learning technical skills. It is recommended that you have your own laptop with industry standard software. Some materials and resources for printing and producing project work are provided onsite. There is no materials fee for this course. You may need to purchase your own additional materials and resources for project work.

To complete your VET Student Loan application, you will need to provide:

- Your Tax File Number (TFN). If you don't have a TFN, [click here](#) for information on how to apply for one. You can complete your loan application with a Certificate of Application for a TFN, but must provide your TFN as soon as it is issued. If you don't provide your TFN before your first census day, you will need to pay the tuition fees for that unit of study.
- Your Commonwealth Higher Education Student Support Number (CHESSN). If you have previously accessed a loan via the Higher Education Loan Program (HELP), either at TAFE or university, you will already have a CHESSN. You must use the same CHESSN whenever you access a student loan. If you don't have CHESSN, we will allocate one on your behalf.

To be eligible for a VET Student Loan, you will need to be assessed as academically suitable to undertake high level VET study. You will need to provide:

- A copy of your Australian Year 12 Certificate; OR
- A copy of a certificate showing that you have been awarded a qualification at level 4 or above in the Australian Qualifications Framework (where the language of instruction was English). If you previously completed a Certificate IV or higher qualification at TAFE NSW, just let us know where and when you studied in your application; OR
- Display competence at Exit Level 3 in the Australian Core Skills Framework in both reading and numeracy through an approved Language, Literacy and Numeracy test. We will let you know if this is required once you apply.

If you intend to apply for a VET Student Loan, it's important you know your [student obligations](#).

READ BEFORE YOU ENROL

TAFE NSW | RTO 90003 | CRICOS 00591E | HEP PRV12049

Information as of 05 Dec 2021

Learn about TAFE NSW [Fees](#)

Learn about TAFE NSW [Payment/Funding](#)

RECOGNITION

Recognition is a process of acknowledging previously completed qualifications, skills, knowledge or experience relevant to your course. This may reduce the amount of learning required, reduce your course fees and allow you to achieve your qualification faster.

Learn about Recognition at TAFE NSW [Recognition](#)

HOW TO ENROL

Enrolments for this course have now closed.

[Enquire now](#) and we will contact you when enrolments open. Visit our [Online Courses](#) to view our range of study options that you can start anytime.

UNITS

UNIT CODE	UNIT DESCRIPTION
CUAGRD601	Engage in the business of graphic design
CUAPPR504	Establish and maintain environmentally sustainable creative practice
BSBDES502	Establish, negotiate and refine a design brief
CUAGRD603	Extend typographic design expertise
BSBPMG522	Undertake project work
BSBDES601	Manage design realisation
CUAGRD602	Originate graphic designs for complex briefs
CUADIG502	Design digital applications
CUAGRD606	Develop graphic designs for packaging
CUADIG509	Investigate technologies for the creation of digital art
CUAACD506	Refine 2-D design ideas and processes
CUAGRD607	Develop graphic designs for branding and identity
CUAPPR604	Publicly present a body of own creative work
CUADIG508	Refine digital art techniques
ICTWEB505	Develop complex web page layouts

CAREER OPPORTUNITIES

Illustration, Design for Television, Design for Film, Art Direction, Theatre Design, Set Design, Costume Design, Props, Puppetry, SFX Make-up, Prosthetics, Entertainment Design, Event Design

NEXT STEPS

Need more information? Call our customer support team on 131 601 or [submit an enquiry](#)