

COURSE CODE

SIR50217

COURSE

## Diploma of Visual Merchandising

ENROL TODAY

TAFENSW.EDU.AU or 131 601

### WHY CHOOSE TAFE NSW?



**Opens career doors.** Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



**Global prospects.** TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



**State-of-the-art facilities.** Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



**Industry exposure.** TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



**Recognised and respected.** TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

# Diploma of Visual Merchandising

National Course Code: SIR50217 | TAFE NSW Code: SIR50217-01V01-20ULT-005

Qualification Level	Diploma
Study Type	Part Time Day
Course Start Date	Enquire Now
Hours Per Week	9
Duration	18 Months
Delivery Locations	Ultimo, Marcus Clark (Building W) (Non-Trainee)
Course Fees	<b>Subsidised Prices</b> First Qualification: \$3,720.00 Subsequent Qualification: \$4,190.00 Traineeship: \$1,000.00 You may be eligible for the NSW Smart & Skilled <b>Fee Free</b> Traineeship which will be verified at enrolment.
Course Features	Nationally Recognised Training Traineeship Allowed This training is subsidised by the NSW Government VET Student Loans Available

## Course Description

This qualification reflects the role of individuals who operate as visual merchandising specialists. These individuals possess a broad range of technical skills and sound knowledge of visual merchandising principles to plan and coordinate visual merchandising activities. They operate independently, make a range of operational decisions, and may have some responsibility for others.

This qualification provides a pathway to work in a range of retail settings including speciality and fashion retailers, supermarkets and department stores. It also provides a pathway to work on a freelance basis.

Individuals with this qualification are able to perform roles such as visual merchandiser, retail store visual merchandiser, visual merchandising stylist and event visual merchandiser.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

## Entry Requirements

When you study with TAFE NSW, we want you to succeed. Entry requirements allow us to make sure that you have the right pre-existing knowledge and skills to achieve your chosen qualification. You will need

to provide evidence that you meet the requirements listed in this section.

There are no entry requirements for this qualification.

## ADDITIONAL REQUIREMENTS

With 130 locations across the state, TAFE NSW tailors qualifications to meet the needs of the local community and specific student groups (like apprentices, fast-tracked and online students). To make sure this course is the right fit for you, we will need you to demonstrate that you can meet the additional requirements below.

To successfully complete this course, you will need:

- To successfully complete this course students will need to attend all classes for all 16 units of the course and achieve AC grades for each of the units.
- This is a physical course so students need to be able to move around freely, comfortably climb ladders and work tasks at a height and from the ceiling and have the strength to move mannequins and retail store fixtures.

Work placement opportunities will be made available to students across their TAFE NSW course in line with industry availability but this is not a compulsory component of the course.

# Information Sessions and more about the course

## INFORMATION SESSIONS

There are no information sessions currently scheduled for this course.

## IS THIS COURSE RIGHT FOR YOU?

This course offering is designed for people who:

- are creative in nature and be interested in the retail sector.  
The role of a visual merchandiser is very physical so they do need to be mobile and have strength to move large objects.  
They are not be expected to possess any visual merchandising industry skills.

## SERVICES AND STUDY SUPPORT

We offer student services and study support to ensure you can achieve your goals. Learn about TAFE NSW [Student Services](#)

As a TAFE NSW student in this course, you will have access to:

- LinkedIn Learning (formerly Lynda.com)
- Studiosity - online access to a real life tutor
- Easy computing online short courses
- Access to local TAFE libraries
- Accessibility and Disability Support Services
- Access to Read&Write learning support software at TAFE and at home

# Attendance

To keep you safe while studying, some of our face to face classes may be replaced with online or connected learning. We have also modified our face to face classes to meet physical distancing requirements and increased cleaning on campus. As restrictions ease, the way you attend your class may change again. If work placement and the demonstration of practical skills are requirements of your course, due to the impacts of COVID 19 there may be a delay or modification in being able to undertake these aspects of your course in the planned timeframe. Be assured, we'll keep you informed every step of the way.

You will need to attend approximately 9 hours of class a week over 1 days per week for 54 weeks. Your classes will run on Wednesday from 9:00am - 6:15pm.

## Fee Details

### SMART AND SKILLED FEES

This course is government-subsidised, meaning you pay a portion of the full course fee to TAFE NSW and the NSW Government will pay the balance. However, you must meet certain eligibility criteria for this to apply.

Depending on your previous qualifications and experience, your fee may be less than the maximum fee quoted. Your actual fee and eligibility for concession/exemption will be calculated and confirmed during the enrolment process.

For further information about eligibility and explanations of the different fee categories, visit [Are You Eligible?](#)

### PAYMENT OPTIONS AND ASSISTANCE

This course is approved for a Commonwealth VET Student Loan (VSL). If you meet the VSL eligibility and academic suitability requirements, you are able to apply to the Commonwealth for a loan to cover all or part of your course fee. We will ask you whether you would like to apply for a VET Student Loan when you enrol and advise you of the process.

**To complete your VET Student Loan application, you will need to provide:**

- Your Tax File Number (TFN). If you don't have a TFN, [click here](#) for information on how to apply for one. You can complete your loan application with a Certificate of Application for a TFN, but must provide your TFN as soon as it is issued. If you don't provide your TFN before your first census day, you will need to pay the tuition fees for that unit of study.
- Your Commonwealth Higher Education Student Support Number (CHESSN). If you have previously accessed a loan via the Higher Education Loan Program (HELP), either at TAFE or university, you will already have a CHESSN. You must use the same CHESSN whenever you access a student loan. If you don't have CHESSN, we will allocate one on your behalf.

**To be eligible for a VET Student Loan, you will need to be assessed as academically suitable to undertake high level VET study. You will need to provide:**

- A copy of your Australian Year 12 Certificate; OR
- A copy of a certificate showing that you have been awarded a qualification at level 4 or above in the Australian Qualifications Framework (where the language of instruction was English). If you

previously completed a Certificate IV or higher qualification at TAFE NSW, just let us know where and when you studied in your application; OR

- Display competence at Exit Level 3 in the Australian Core Skills Framework in both reading and numeracy through an approved Language, Literacy and Numeracy test. We will let you know if this is required once you apply.

If you intend to apply for a VET Student Loan, its important you know your [student obligations](#).

## ADDITIONAL RESOURCES

You will need to provide for yourself the following resources which you will keep when you complete your study:

- Students are required to have a kit of tools that are an essential part of the visual merchandiser's role.

This would include but not limited to staple gun and staples, hammer, scissors, wire cutters, nylon, steel pins, Stanley knife, glue gun and glue sticks.

Find out more about [VET Student Loans](#)

Direct payment by Unit of Study instalments is available for this course.

The Units of Study and associated fees for this course are detailed above. Fees are charged on the census day for each Unit of Study. To secure a loan for part or all of your course, you must be eligible and submit a valid application to the Commonwealth for a VET Student Loan. You may withdraw prior to the census date without incurring a fee.

## READ BEFORE YOU ENROL

Learn about TAFE NSW [Fees](#)

Learn about TAFE NSW [Payment/Funding](#)

## RECOGNITION

Recognition is a process of acknowledging previously completed qualifications, skills, knowledge or experience relevant to your course. This may reduce the amount of learning required, reduce your course fees and allow you to achieve your qualification faster.

Learn about Recognition at TAFE NSW [Recognition](#)

# How to Enrol

Enquire now for Semester 2 2020 and be notified when enrolments open.

TAFE NSW is open for business so to find out more information on this course including when it will start and how it will be delivered (face-to-face, in a virtual classroom, self-paced, online or a mixture), submit an online enquiry by clicking the Enquire Now button on this page. You can also call 131 601 during business hours\* to chat with a member of our friendly customer service team.

\* Our customer service team are available from Monday to Friday, 9am to 5pm AEST.

# Units

CUAACD301	Produce drawings to communicate ideas
SIRRMER006	Achieve visual merchandising targets
SIRRMER011	Design and install merchandise signage
SIRRMER004	Develop visual merchandising creative concepts
SIRRMER005	Implement visual merchandising concepts
SIRRMER007	Design and install visual merchandising displays
SIRRMER010	Style using visual merchandising aids
SIRXWHS002	Contribute to workplace health and safety
BSBDES301	Explore the use of colour
BSBDES303	Explore and apply the creative design process to 3D forms
BSBDES305	Source and apply information on the history and theory of design
CUAACD302	Produce computer-aided drawings
SIRRMER012	Develop retail space and product management plans
SIRRMER008	Plan and style merchandise photo shoots
SIRRMER009	Plan and organise display lighting
SIRXMGT004	Plan and manage retail projects
FSKLRG06	Participate in work placement

## Career Opportunities

Visual merchandiser