



COURSE CODE:
BSB40615

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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QUALIFICATION

Certificate IV in Business Sales

CAREER AREA

Advertising, Marketing and Event Management

TRAINING PACKAGE ENTRY REQUIREMENTS:

There are no formal entry requirements for this course. However, it is assumed that you have literacy, numeracy and technical skills at Certificate III level for success in this course. Contact your TAFE NSW campus if you have any questions about your suitability.

**■ Traineeship Allowed****CAREER****OPPORTUNITIES**

- Sales Agent
- Sales Account Assistant
- Sales Representative

OVERVIEW

If you are looking to reinforce your sales experience and exceed your KPIs, the nationally recognised Certificate IV in Business Sales is the course for you.

Our sales teachers are experts in the field and will teach you how to:

- Build strong business networks
- Convert customers
- Secure sales solutions
- Profile your markets
- Research international markets
- Plan sales prospects

Our Certificate IV in Business Sales graduates go onto rewarding careers as a:

- Sales Agent
- Sales Account Assistant
- Sales Representative

Plus, we have developed a range of study options for you to choose from. Talk to us about the options available to you.

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