

CERTIFICATE IV IN NEW SMALL BUSINESS



COURSE CODE:

BSB42618

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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QUALIFICATION

Certificate IV in New Small Business

CAREER AREA

Business and Management

TRAINING PACKAGE ENTRY REQUIREMENTS:

TRAINING PACKAGE REQUIREMENTS

There are no Training Package entry requirements for this qualification.

TAFE NSW REQUIREMENTS

There are no TAFE NSW entry requirements for this qualification.

LICENSING REQUIREMENTS

No licensing, legislative or certification requirements apply to this qualification.

BE PREPARED

To be prepared for this course, it is recommended that you have:

- An interest and some knowledge, skills or experience in small business, gained through work experience or previous study
- Some experience working with digital technology and different computer software programs like the Microsoft Office suite
- An understanding of work place expectations and practices, skills in communication and team work
- Numeracy, literacy and communication skills gained through school or work experience at a minimum level of year 12 of high school

If you need help preparing for study, contact us about your options.



NATIONALLY RECOGNISED
TRAINING

- **Traineeship Allowed**
- **Blended, Full Time, Part Time Day, Part Time Evening**

CAREER

OPPORTUNITIES

Small Business Manager; Franchisee; Retail Manager; Small Business Operator; Small Business Owner

OVERVIEW

The nationally recognised Certificate IV in New Small Business will help strengthen your entrepreneurial spirit as you learn to move your small business idea or operation to the next level. Set yourself up for success, solidify your business skills and be ready to launch, expand or refine your small business enterprise.

This is a fully government-subsidised JobTrainer course. Eligibility criteria applies.

LEARN NEW SKILLS

Through theory and practical course work, you will learn to:

- Establish legal and risk management requirements
- Develop a business plan
- Plan and manage small business finances
- Develop and apply marketing and promotional strategies
- Build client relationships and business networks

- Promote innovation in a team environment

DEVELOP YOUR TALENT

Develop the personal attributes that will help you get ahead:

- Entrepreneurial spirit and drive to succeed
- Investigative problem solving
- Strong communication and interpersonal skills

ACHIEVE YOUR GOALS

Completing this course will provide you with:

- A nationally recognised qualification at Certificate IV level
- Confidence to grow your business

Career opportunities:

- Small business manager
- Franchisee
- Retail manager
- Small business operator
- Small business owner

GROW YOUR CAREER

This course supports you in taking your small business or small business idea to the next level. After graduation you may choose to deepen your general business knowledge with:

- Diploma of Business
- Bachelor of Business with TAFE NSW Degrees

INDUSTRY DEMAND

Small businesses in NSW represent 98% of all business and employ approximately 1.57 million people. With Federal Government initiatives, the establishment of a Small Business Digital Taskforce and significant growth opportunities in growing Asian markets are likely to continue to support small business activity.

CAMPUS	STUDY MODE	START DATE	DURATION	MAX FEE IF ELIGIBLE FOR SUBSIDY	HOURS PER WEEK
TAFE Digital	Online	Anytime	1 Year	\$1,850.00	16
Ballina	Part Time Day	02 Feb 2021	36 Weeks	\$1,850.00	15.8
Gosford	Part Time Day	01 Feb 2021	18 Weeks	\$1,850.00	31.3
Macksville	Full Time	Anytime	36 Weeks	\$1,850.00	16
Meadowbank	Full Time	08 Feb 2021	17 Weeks	\$1,850.00	33
Meadowbank	PT Evening	08 Feb 2021	34 Weeks	\$1,850.00	16.5

Newcastle	Full Time	03 Feb 2021	19 Weeks	\$1,850.00	30.3
Newcastle	PT Evening	01 Feb 2021	37 Weeks	\$1,850.00	15.4
Northern Beaches	PT Evening	08 Feb 2021	34 Weeks	\$1,850.00	16.5
Sutherland, Gymea	Blended	02 Feb 2021	36 Weeks	\$1,850.00	15.5
Ultimo	Full Time	08 Feb 2021	18 Weeks	\$1,850.00	31
Ultimo	PT Evening	08 Feb 2021	38 Weeks	\$1,850.00	15