



TAFE NSW

DIPLOMA OF GRAPHIC DESIGN (ILLUSTRATION)

COURSE CODE:

CUA50720

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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TAFENSW.EDU.AU
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QUALIFICATION

Diploma of Graphic Design (Illustration)

TRAINING PACKAGE ENTRY REQUIREMENTS:**ENTRY REQUIREMENTS**

To be eligible for this course, you need to demonstrate the following:

- Provide a portfolio of work and attend an interview with a head teacher to determine course entry and eligibility
- This portfolio should include multiple examples of graphic design work that includes typography and uses graphic design industry software

Skills and knowledge may have been acquired through personal or work experience or formal study.

IS THIS COURSE RIGHT FOR YOU?

To be prepared for this course, we recommend that you have:

- A flair for creativity
- Good illustration and drawing skills with an enthusiasm to produce graphics for 2D objects and designs
- A strong interest in advertising, visual communication and visual story telling on a corporate platform
- A passion for publishing

If you need help preparing for study, contact us about your options.

NATIONALLY RECOGNISED
TRAINING**■ VET Student Loans
Available****■ On campus****■ Full Time****CAREER****OPPORTUNITIES**

**Illustration, Design
for Television, Design
for Film, Art Direction,
Theatre Design, Set
Design, Costume
Design, Props,
Puppetry, SFX Make-
up, Prosthetics,
Entertainment
Design, Event Design.**

OVERVIEW

The nationally accredited Diploma of Graphic Design (Illustration) is a specialist qualification that strengthens your creative and technical illustration skills so you can advance your career as an illustrator or senior graphic designer. Refine your technique and develop your own style.

LEARN NEW SKILLS

Through a mix of theory and practical coursework, learn to:

- Develop hand drawing and illustration skills
- Work through the design process from initial design to final product
- Plan and present client presentations
- Work within client briefs to meet expectations
- Produce digital illustrations using software

DEVELOP YOUR TALENT

Develop the attributes to help you get ahead:

- Excellent communication skills
- The ability to follow briefs

- Strong collaborative skills to work in a team and with clients
- An aptitude for problem solving
- Unique design ideas

ACHIEVE YOUR GOALS

Completing this course provides you with:

- A nationally recognised qualification at Diploma level
- A strong pathway to continue your study and enhance your career opportunities

Career opportunities:

- Illustrator
- Senior graphic designer
- Visual designer
- Digital designer

GROW YOUR CAREER

Take your creative career to the next level:

- Advanced Diploma of Graphic Design (Illustration)
- Bachelor of Creative Practice with TAFE NSW Degrees
- Bachelor of 3D Art and Animation with TAFE NSW Degrees

CAMPUS	STUDY MODE	START DATE	DURATION	MAX FEE IF ELIGIBLE FOR SUBSIDY	HOURS PER WEEK
Enmore	Full Time, On campus	19 Jul 2022	36 weeks	Enquire	16