



TAFE NSW

# ADVANCED DIPLOMA OF GRAPHIC DESIGN

COURSE CODE:

**CUA60320**

## WHY CHOOSE TAFE NSW?



**Opens career doors.** Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



**Global prospects.** TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



**State-of-the-art facilities.** Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



**Industry exposure.** TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



**Recognised and respected.** TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

**ENROL TODAY**  
**TAFENSW.EDU.AU**  
**131 601**

**BE AMBITIOUS**

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**QUALIFICATION**

Advanced Diploma of Graphic Design

**TRAINING PACKAGE ENTRY REQUIREMENTS:****ENTRY REQUIREMENTS**

To be eligible for this course, you need to demonstrate the following:

- That you can supply a portfolio of work, demonstrating significant skills and/or experience in graphic design and
- Availability for an interview with your teaching staff



- **VET Student Loans Available**
- **On campus**
- **Full Time**

**OVERVIEW**

The nationally recognised Advanced Diploma of Graphic Design is a deep dive into the world of visual communication. Strengthen your creative expertise and tailor your skills to specialise in print media, advertising, corporate branding or digital design.

**LEARN NEW SKILLS**

Through a mix of theory and practical course work, learn to:

- Collaborate and work with industry mentors
- Use advanced creative thinking and strategy techniques
- Use digital design techniques
- Develop an in-depth understanding of typography
- Work with industry software including user experience (UX)/user interface (UI) and motion graphics
- Develop sustainable design and business practices

**DEVELOP YOUR TALENT**

Develop the attributes to help you get ahead:

- A passion for exploring innovation in visual communication, advertising, publishing, digital and 3D design
- Excellent communication skills
- The ability to follow briefs
- The ability to solve problems in complex briefs
- Strong collaborative skills to work in a team and with clients
- A willingness to take professional feedback
- Unique design ideas

**ACHIEVE YOUR GOALS**

Completing this course provides you with:

- An accredited qualification at Advanced Diploma level
- Skills and knowledge to start your own business
- A strong pathway to continue your study and enhance your career opportunities

### Career opportunities:

- Graphic designer
- Brand designer
- Digital designer
- Junior art director
- Art assistant
- Social media designer

### GROW YOUR CAREER

Expand your design capabilities with the:

- Bachelor of Creative Practice with TAFE NSW Degrees

CAMPUS	STUDY MODE	START DATE	DURATION	FULL FEE	HOURS PER WEEK
Enmore	Full Time, On campus	13 Feb 2023	34 weeks	\$10,342.00	20