

ADVANCED DIPLOMA OF CREATIVE PRODUCT DEVELOPMENT



COURSE CODE:

CUA60415

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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QUALIFICATION

Advanced Diploma of Creative Product Development

CAREER AREA

Art and Design

TRAINING PACKAGE ENTRY REQUIREMENTS:

There are no entry requirements for this qualification

CAREER
OPPORTUNITIES

OVERVIEW

Are you an ideas person? Do you love the idea of creating new products, such as animations, games, albums, movies or something else that is new? This course is designed and delivered to prepare you for a career as a digital artist, working as part of a team to design and produce artworks and assets for a range of digital media entertainment industries including feature film, TV, advertising, virtual reality and games.

This course explores high-level technical, creative and conceptual skills and how they can be put into practice in the creative arts industry.

You will develop theory and skills underpinned by:

- Research
- Analysis
- Development of ideas
- Negotiation of solutions

Options for further study after you graduate include the TAFE NSW Bachelor of 3D Art and Animation.

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