

DIPLOMA OF APPLIED FASHION DESIGN AND MERCHANDISING



COURSE CODE:

MST50119

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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QUALIFICATION

Diploma of Applied Fashion Design and Merchandising

CAREER AREA

Art and Design

TRAINING PACKAGE ENTRY REQUIREMENTS:

There are no Training Package entry requirements for this qualification.

It is assumed that you have literacy, numeracy and technical skills at Certificate IV level for success in this course. Contact your TAFE NSW campus if you have any questions about your suitability



NATIONALLY RECOGNISED
TRAINING

■ **VET Student Loans Available Full Time**

OVERVIEW

Do you dream of working in the fast-paced world of fashion? Do you love watching looks as they first appear on the runway and eagerly wait for them to make their way to the store windows?

The Diploma of Applied Fashion Design and Merchandising, with a focus on Business and Merchandising, will provide you with a range of skills to enable you to work with the design team in planning development and the execution of ranges within the fashion and textiles industry.

You will learn about different areas of the fashion industry including:

- Fabrics and performance
- International supply chain
- Marketing and supply chain coordination
- CAD Design and research
- ADOBE suite
- Concept development
- Product specifications and costing
- Range development and presentation
- Market analysis

The range of knowledge and skills gained in this qualification focus stream will prepare you to work in roles of Assistant Buyer, Merchandiser and Production, supply chain management, fashion marketing and retail planning.

| CAMPUS | STUDY MODE | START DATE | DURATION | MAX FEE IF ELIGIBLE FOR SUBSIDY | HOURS PER WEEK |
|----------|------------|-------------|-----------|---------------------------------|----------------|
| Lidcombe | Full Time | 01 Feb 2021 | 36 Weeks | \$5,750.00 | 34 |
| Ultimo | Full Time | 03 Feb 2021 | 18 Months | \$5,750.00 | 17 |

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