

# CERTIFICATE IV IN FLORISTRY



COURSE CODE:

**SFL40115**

## WHY CHOOSE TAFE NSW?



**Opens career doors.** Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



**Global prospects.** TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



**State-of-the-art facilities.** Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



**Industry exposure.** TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



**Recognised and respected.** TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

**ENROL TODAY**  
**TAFENSW.EDU.AU**  
**131 601**

**BE AMBITIOUS**

**COURSE CODE**

SFL40115

**QUALIFICATION**

Certificate IV in Floristry

**CAREER AREA**

Art and Design

**TRAINING PACKAGE ENTRY REQUIREMENTS:****ENTRY REQUIREMENTS**

To be eligible for this course, you will need to demonstrate the following:

- That you have achieved the Certificate III in Floristry
- or
- Have demonstrated significant floristry industry experience

**Evidence required**

- Transcript of your achievement of the Certificate III in Floristry
- or
- A resume, a portfolio with photographic evidence of your floristry design work or a letter from your employer stating your experience

**IS THIS COURSE RIGHT FOR YOU?**

To be prepared for this course, it is recommended that you:

- Have literacy and numeracy skills at Year 10 high school level or higher
- Are able to stand for a minimum of 3 hours and lift up to 5 kgs in weight
- Have fine motor skills to complete wiring practicals
- Have intermediate technology skills to research, complete assessments and navigate online learning If you need support in preparation for study, contact us about your options.

**OVERVIEW**

The nationally recognised Certificate IV in Floristry will prepare florists with the leadership know-how and complex technical skills to flourish in this creative industry. You will learn advanced floristry techniques, the latest floral trends and be in demand as a floristry designer, senior florist or floristry business owner.

**LEARN NEW SKILLS**

In this hands-on floristry course you will learn to:

- Design and construct complex bouquets, posies, headpieces and table arrangements
- Maintain and order floristry stock
- Coordinate work teams
- Work on special events and planning
- Use marketing and small business skills
- Use design and colour theory processes

**DEVELOP YOUR TALENT**NATIONALLY RECOGNISED  
TRAINING**Part Time Day****CAREER  
OPPORTUNITIES**

Florist

Develop the attributes to get ahead in this industry:

- Effective communication
- Problem solving ability
- Initiative and enterprise
- Planning and organisation skills
- Creative flair

## ACHIEVE YOUR GOALS

Completing this course will provide you with:

- A nationally accredited qualification at certificate IV
- The skills and knowledge to start your own floristry business

## Career opportunities:

- Floral designer
- Freelance senior florist
- Senior floristry manager
- Floristry business owner

## GROW YOUR CAREER

This is the highest level of floristry course you can study at TAFE NSW. Want to keep learning? Develop a specific skill with one of our short courses, or strengthen your business skills and turn your floristry knowledge into a thriving business.

## INDUSTRY DEMAND

Demand for floristry services has grown in recent years, driven primarily by the wedding, funeral and corporate event markets, as well as household demand for locally grown, sustainable flowers. The industry is forecast to increase by around 4.0% in the five years to 2023-24, which is expected to increase demand for skilled floral designers.

CAMPUS	STUDY MODE	START DATE	DURATION	MAX FEE IF ELIGIBLE FOR SUBSIDY	HOURS PER WEEK
Padstow	Part Time Day	13 Jul 2021	36 Weeks	\$2,750.00	7
Penrith	Part Time Day	15 Jul 2021	36 Weeks	\$2,750.00	7