

# DIPLOMA OF VISUAL MERCHANDISING



COURSE CODE:  
**SIR50217**

## WHY CHOOSE TAFE NSW?



**Opens career doors.** Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



**Global prospects.** TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



**State-of-the-art facilities.** Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



**Industry exposure.** TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



**Recognised and respected.** TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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**TAFENSW.EDU.AU**  
**131 601**

**BE AMBITIOUS**

## COURSE CODE

SIR50217

## QUALIFICATION

Diploma of Visual Merchandising

## CAREER AREA

Advertising, Marketing and Event Management

## TRAINING PACKAGE ENTRY REQUIREMENTS:

There are no entry requirements for this qualification.



NATIONALLY RECOGNISED  
TRAINING

- **Traineeship Allowed**
- **VET Student Loans Available**
- **Full Time, Part Time Day**

CAREER

OPPORTUNITIES

Visual merchandiser

## OVERVIEW

Study the Diploma of Visual Merchandising to uncover the secrets of engaging and successful retail environments and product displays.

Through this nationally recognised qualification, you will develop the technical and creative expertise to:

- Produce drawings to communicate ideas
- Develop and implement visual merchandising creative concepts
- Achieve visual merchandising targets
- Design and install merchandise signage

The Diploma of Visual Merchandising can lead to exciting careers as a:

- Visual Merchandiser
- Retail Store Visual Merchandiser
- Visual Merchandising Stylist
- Freelance Visual Merchandiser

This qualification is suitable for an Australian Traineeship pathway, including a school based Traineeship.

CAMPUS	STUDY MODE	START DATE	DURATION	MAX FEE IF ELIGIBLE FOR SUBSIDY	HOURS PER WEEK
Ultimo (Non-Trainee)	Full Time	08 Feb 2021	27 Weeks	\$4,190.00	18
Ultimo (Non-Trainee)	Part Time Day	03 Feb 2021	1 Year	\$4,190.00	9
Ultimo (Traineeship)	Part Time Day	03 Feb 2021	1 Year	\$4,190.00	9