



TAFE NSW

CERTIFICATE IV IN GUIDING

COURSE CODE:

SIT40216

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

ENROL TODAY
TAFENSW.EDU.AU
131 601

RT0 90003 | CRICOS 00591E | HEP PRV12049

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COURSE CODE

SIT40216

QUALIFICATION

Certificate IV in Guiding

TRAINING PACKAGE ENTRY REQUIREMENTS:

ENTRY REQUIREMENTS

There are no entry requirements for this qualification. You can enrol now.

Traineeship

TAFE NSW also offers the Certificate IV in Guiding as a traineeship. To be eligible to enrol as a trainee you must:

- Be employed in the tourism industry as this course is delivered in the workplace
- Have a signed traineeship contract

Thinking about a traineeship? Enquire today.

IS THIS COURSE RIGHT FOR YOU?

To be prepared for this course, we recommend you have:

- A passion for sharing cultural, historic, artistic or natural information and history
- An interest in developing your skills to manage other tour guides
- Confidence in establishing a network of connections and collaborative businesses
- An interest in engaging with and educating a diverse range of people
- Confidence in performing public speaking tasks and leading group engagement activities
- Adequate fitness and mobility to deliver First Aid, like performing CPR while kneeling on the floor

If you need help preparing for study, contact us about your options.



- **Traineeship Allowed**
- **Combination**
- **Full Time**

CAREER OPPORTUNITIES

Possible job titles include:

- * cultural guide
- * heritage guide
- * interpretive guide
- * nature-based guide
- * tour director
- * tour guide
- * tour manager
- * walking guide.

OVERVIEW

The nationally accredited Certificate IV in Guiding equips you with the skills to work as a tour manager in a range of cultural, heritage, and natural sites. Coordinate multi-day tours, liaise with a network of businesses, and establish your guiding expertise domestically and internationally.

LEARN NEW SKILLS

Through a mix of theory and practical coursework, learn to:

- Coordinate, operate and lead tour groups
- Schedule and supervise extended touring programs
- Manage conflict
- Prepare tour commentaries and activities for presentation
- Provide excellent customer service
- Demonstrate social and cultural sensitivity
- Provide first aid
- Participate in safe work practices through identifying and controlling safety risks

DEVELOP YOUR TALENT

Develop the attributes to help you get ahead:

- Patience
- Initiative
- Excellent communication skills
- People management and customer service skills
- Complex problem-solving skills
- A knack for storytelling
- Curiosity about in-depth subjects

ACHIEVE YOUR GOALS

Completing this course provides you with:

- A nationally recognised qualification at Certificate IV level
- Eligibility to apply for affiliate membership to the Institute of Australian Tour Guides
- First Aid Certificate
- Skills and knowledge to start your own business
- A strong pathway to continue your study and enhance your career opportunities

Career opportunities:

- Tour director
- Tour manager
- Heritage guide
- Cultural guide
- General tour guide

GROW YOUR CAREER

Take your career further with the:

- Certificate IV in Travel and Tourism
- Diploma of Events Management
- Diploma of Hospitality Management
- Advanced Diploma of Hospitality Management
- Advanced Diploma of Travel and Tourism Management

CAMPUS	STUDY MODE	START DATE	DURATION	MAX FEE IF ELIGIBLE FOR SUBSIDY	HOURS PER WEEK
Ultimo, Marcus Clark (Building W)	Full Time, Combination	07 Feb 2022	18 weeks	\$1,840.00	19