

ADVANCED DIPLOMA OF TRAVEL AND TOURISM MANAGEMENT



COURSE CODE:
SIT60116

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

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QUALIFICATION

Advanced Diploma of Travel and Tourism Management

CAREER AREA

Business and Management

TRAINING PACKAGE ENTRY REQUIREMENTS:**ENTRY REQUIREMENTS**

There are no entry requirements for this qualification. You can enrol now.

IS THIS COURSE RIGHT FOR YOU?

To be prepared for this course, we recommend that you have:

- The ability to communicate and work well with others
- Strong literacy and numeracy skills
- An aptitude for management and leadership
- Strategic thinking
- A passion for the travel and tourism industry
- A Certificate III in Travel (not required but recommended)

If you need help preparing for study, contact us about your options.

NATIONALLY RECOGNISED
TRAINING

- **VET Student Loans Available**
- **Combination, Online**
- **Full Time, Variable**

CAREER
OPPORTUNITIES**OVERVIEW**

The nationally accredited Advanced Diploma of Travel and Tourism Management prepares you for senior leadership roles in the travel and tourism industry. Make effective strategic decisions, strengthen your industry knowledge and lead your team to success with this hands-on qualification.

LEARN NEW SKILLS

Through a mix of theory and practical coursework, learn to:

- Lead people and teams
- Implement project management methodology
- Create and implement onshore and global marketing strategies
- Design and embed business planning
- Establish and conduct productive business relationships

DEVELOP YOUR TALENT

Develop the attributes to help you get ahead:

- A sense of curiosity and adventure
- Great communication and relationship skills to work with clients, suppliers and team members
- Patience and attention to detail
- Advanced management skills and an established leadership style
- Analytical and strategic thinking capabilities

ACHIEVE YOUR GOALS

Completing this course provides you with:

- A nationally recognised qualification at Advanced Diploma level
- A strong pathway to continue your study and enhance your career opportunities

Career opportunities:

- Account manager
- Business development manager
- Director of groups and incentives
- Director of marketing
- Director of product development operations manager
- Director of sales
- General manager

GROW YOUR CAREER

Take your career further with the

- Bachelor of Business with TAFE NSW Degrees

CAMPUS	STUDY MODE	START DATE	DURATION	MAX FEE IF ELIGIBLE FOR SUBSIDY	HOURS PER WEEK
Hamilton	Variable, Online	01 Feb 2022	1 Year	\$4,630.00	6
Wollongong	Full Time, Combination	31 Jan 2022	18 Months	\$4,630.00	16