

ADVANCED DIPLOMA OF EVENT MANAGEMENT



COURSE CODE:
SIT60216

WHY CHOOSE TAFE NSW?



Opens career doors. Our industry relationships lead many students directly into work with a range of employers including agencies, studios, galleries and fashion houses.



Global prospects. TAFE NSW graduates possess the technical knowledge, creative-thinking and specialised skills that are highly sought after by employers around the world.



State-of-the-art facilities. Purpose-built creative studios and industry standard software mean you will master the same tools of the trade as leading professionals.



Industry exposure. TAFE NSW partners with industry to provide you with hands-on experience through networking, sponsor programs, competitions, talks, lectures and other creative industry events.



Recognised and respected. TAFE NSW has built its reputation on delivering trusted, industry aligned and nationally recognised training for over 130 years.

ENROL TODAY
TAFENSW.EDU.AU
131 601

BE AMBITIOUS

COURSE CODE

SIT60216

QUALIFICATION

Advanced Diploma of Event Management

CAREER AREA

Business and Management

TRAINING PACKAGE ENTRY REQUIREMENTS:

ENTRY REQUIREMENTS

There are no entry requirements for this qualification. You can enrol now.

IS THIS COURSE RIGHT FOR YOU?

To be prepared for this course, we recommend you have:

- Passion for the events industry
- Desire to consolidate your career in event management
- Love of working with a diverse range of internal and external stakeholders
- Great people skills that can be used to enhance client relationships
- Focus on the user experience
- Strong literacy and numeracy skills
- Great written and verbal communication skills

If you need help preparing for study, contact us about your options.



NATIONALLY RECOGNISED
TRAINING

- **VET Student Loans Available**
- **Combination, Online**
- **Full Time**

OVERVIEW

The nationally accredited Advanced Diploma of Event Management strengthens your events skills and builds your leadership and strategic capabilities so you can succeed in management roles like conference manager, event director, event producer or venue manager.

LEARN NEW SKILLS

Through a mix of theory and practical coursework, learn to:

- Research event trends and determine event feasibility
- Develop and implement event management plans and marketing strategies
- Prepare and monitor budgets
- Lead and manage people

DEVELOP YOUR TALENT

Develop the attributes to help you get ahead:

- Advanced ability to multi-task and solve problems
- Nurture business relationships and partnerships
- Ability to act decisively on good instincts

ACHIEVE YOUR GOALS

Completing this course provides you with:

- Strong study pathways to continue your training and enhance your career opportunities

Career opportunities:

- Conference manager
- Event director
- Event producer
- Event or exhibition manager
- Functions manager
- Project manager
- Venue manager

GROW YOUR CAREER

Take your events management expertise to the next level with:

- Bachelor of Business with TAFE NSW Degrees

| CAMPUS | STUDY MODE | START DATE | DURATION | MAX FEE IF ELIGIBLE FOR SUBSIDY | HOURS PER WEEK |
|---------------------|------------------------|-------------|----------|---------------------------------|----------------|
| Hamilton | Self paced, Online | 01 Nov 2021 | 1 Year | \$4,630.00 | 10.1 |
| Sutherland, Loftus | Full Time, Combination | 13 Jul 2021 | 36 Weeks | \$4,630.00 | 21.7 |
| Ultimo, Main Campus | Full Time, Combination | 12 Jul 2021 | 36 Weeks | \$4,630.00 | 25 |